



AMPARO M CONDE

RESUME

ABOUT ME

Driven by a passion for tackling new challenges, I eagerly seek out fresh career opportunities. With over 6 years of experience across various companies, I've specialized in branding, storytelling, and enhancing presentations for consumers and businesses. Additionally, my recent role in Sales has equipped me with new skills in managing sales orders and maximizing revenue while addressing client needs.

My greatest strength is addressing and resolving any challenges encountered along the way without letting obstacles stall progress, and I have a talent for quickly understanding new concepts across industries and roles.

Note: My resume gaps were dedicated to improving my English through customer service upon arriving in Canada.

CONTACT ME

E-mail

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Phone number

+1 (778) 223-2261

Personal Website

amparomcondedesign.com

LANGUAGES

English (Advance)

Spanish (Advance)

Italian (Intermediate)

French (Beginner)

PERSONAL SKILLS

Teamwork



Assertiveness



Communication



Problem Solving



Customer Service



Flexibility



Multitasking



Organization



COMPUTER SKILLS

Figma



Adobe Photoshop



Adobe InDesign



Adobe Illustrator



Adobe After Effects



Wordpress



WORK EXPERIENCE

Jan '23 - Now

Sales Coordinator · Encore (Fairmont Chateau, Four Seasons, Hilton) · Whistler, BC

As an Event Technology Sales Coordinator, I engage with clients through various channels, collaborate with hotel conference managers, create proposals, coordinate logistics, and manage sales orders from \$5k to \$80k. After closing deals, I transfer details to the operations team and provide on-site support to ensure event success, aiming to maximize revenue and maintain high customer satisfaction.

June '21 - Jan '23

& now occasionally

Freelance · Social Media Manager, Web & Graphic Designer · Whistler, BC

Creative and detail-oriented freelance professional with extensive experience in graphic design, web development, and social media management. Skilled in creating visually appealing graphics, developing responsive websites, and implementing effective social media strategies to enhance brand presence. Proficient in Adobe Creative Suite, Figma and various CMS platforms. Adept at managing multiple projects, collaborating with clients, and delivering high-quality work on time.

May '21 - July '21

Marketing Manager at WHISTLER HARVEST · Whistler, BC

Completed a Co-op after my Marketing course in a start-up, translating marketing concepts into brand assets for print and digital platforms. Managed online brand presence across social media by creating engaging content and building an authentic brand identity. After finalizing the Co-op, continued to work for the start-up as a freelance professional.

Sep '19 - Jan '20

Prepress and Printer Technician at TOAD HALL STUDIOS · Whistler, BC

Prepared machines for printing, checked ink, alignment, and registration. Managed overall production, materials, and schedules.

Nov '18 - Jan '20

Server at CREEKBREAD · Whistler, BC

Performed customer service activities. Maintained the work area, equipment, and services in good condition. Executed billing/collection processes and cleaned up after customers.

2018

Project

Industrial Designer at INDIGO · Madrid (Spain)

Designed communication elements and displays for retail spaces. Involved in technical development, 3D rendering, and supplier management, including material selection, fabrication oversight, and printing techniques.

Apr '17 - Jun '18

Head Graphic Designer at MSMK · Madrid (Spain)

Collaborated closely with the marketing department to design impactful landing pages and microsites for company events. Managed the corporate website to ensure optimal functionality and user experience while creating diverse advertising materials and graphics for various campaigns. Supervised a team of two, providing guidance and support to meet project deadlines and uphold quality standards.

Jan-Mar 2017

Graphic Designer at ADECCO & SPRING PROFESSIONAL · Madrid (Spain)

Internship involving the design of landing pages, microsites, management of corporate websites, and creation of advertising materials and graphics for campaigns.

Jun-Oct 2016

Industrial Designer at SAND & BIRCH LUXURY DESIGN · Latina (Italy)

Abroad internship in Italy involving furniture and lighting design, rendering, and presentations.

Previous experience includes roles as a Server, Shop Assistant, Front Desk Associate, and Graphic Designer in printing shops.

EDUCATION

2023-2024

Google UX Design Professional Certificate. Coursera

2020-2021

MARKETING and MEDIA MANAGEMENT. Whistler Adventure School (Whistler, BC)

2012-2016

INDUSTRIAL DESIGN Bachelor's Degree. Design School of Asturias (Avilés, Spain)

2015

University Exchange Program Hogeschool West Vlaanderen (Kortrijk, Belgium)

2009-2011

GRAPHIC DESIGN High Technical Degree. School of Arts (Oviedo, Spain)

OTHER COURSES

- **Social Marketing Certification** · Hootsuite Academy
- **Hootsuite Platform Certification** · Hootsuite Academy
- **Google Analytics Level 1 Certificate** · Google Analytics Academy
- **2D Micro Animations with After Effects** · Domestika
- **Express animation for social networks with After Effects** · Domestika
- **Web Development Techniques with HTML5 and CSS3** · Domestika

PUBLICATIONS

Jan 2019

Ta Bo – Creative wooden toys for kids by Amparo M Conde

Afili Web Magazine, Katja Runge · 01/29/2019

afilii.com/en/ta-bo-creative-wooden-toys-for-kids-by-amparo-m-conde/

Aug 2016

Revolutionary evolutionary furniture! Philips Smart Furniture Concept

Yanko Design Magazine, Sarang Sheth · 08/15/2016

www.yankodesign.com/2016/08/15/revolutionary-evolutionary-furniture/